

Appendix C: New Event Fund applications for events in October recommended for rejection

The following new applications to the Event Fund have been assessed by officers and are recommended for rejection. Details of each event are provided below. Black History Month applications are indicated by BHM.

Application reference	EF201516.51
Event	Drunken Nights IV
Event Date	22 nd October 2015, 26 th November 2015, 24 th March 2016
Organiser	Drunken Chorus
Venue	The George Tavern
Ward	Stepney Green
Amount requested	£1000
Amount awarded	£0
Event detail and summary assessment	<p>Free arts and performance events in the public bar spaces of local pubs, whilst also providing development support for emerging and early career artists. Events feature brand new contemporary performance pieces, created specifically for pubs.</p> <ul style="list-style-type: none"> • Good track record of delivery of similar events, takes place in under-represented ward. Not funded before. Takes place in a pub therefore not accessible to the wider community. • No clear evidence of need. Pub entertainment which could be inaccessible to the wider community who may not feel comfortable with the surroundings. No clear evidence that it contributes to the TH Community Plan. No local involvement although they mention using East London artists • Does not demonstrate improved access to arts based activities as not accessible to the whole community. Marketing generic and not clearly aimed at wider non-arts audience (locations for publicity are venues etc) • No clear indication of community involvement. Funding heavily reliant on ACE award which is pending. No notable partners beyond venue. • Does not indicate cross cultural understanding or diversity. Outcomes limited to artists and organisational development. No clear demonstration of wider community involvement. • Costs are quite high. No indication of any benefit to the community beyond audience.
Assessment score	38/90
Application reference	EF201516.55
Event	Concerning Violence – Screening and Q & A
Event Date	October 2015 (date not confirmed)

Organiser	Daily Life Ltd
Venue	Lime Wharf
Ward	St Peters
Amount requested	£1400
Amount awarded	£0
Event detail and summary assessment	<p>BHM: The event will be a screening of the archive driven documentary 'Concerning Violence'. A film that explores the struggles for independence of African countries from the 60's to 80's. The film is comprised of historical interviews with figures such as presidents, activists, soldiers and everyday people. They are giving their perspectives and recounting their experiences of their struggles for freedom from Colonial rule. The film links to Black mental health as it is set against the backdrop of narration from Lauryn Hill reading excerpts from Frantz Fanon's seminal text 'Wretched of the Earth'. Frantz Fanon was an Afro-Martiniquean psychiatrist born in the 1920s who worked in Algeria during the liberation movement. His work in a psychiatric hospital meant he saw the mental health cost of war and Colonialism first hand. This informed his writings on the subject which we hear overlaid in the film. The repercussions of incarceration and colonisation on subsequent generations is explored through the concept of transgenerational trauma amongst Black people and how to apply a recognition of the trauma that past generations endured through their experiences of events such as Colonialism and slavery which arguably have been transmitted to current day generations of Black people and subsequent mental health issues. Film is followed by panel discussion.</p> <ul style="list-style-type: none"> • Good Track Record and Delivery in Tower Hamlets. St Peter's Ward, has received a medium to high amount of funded events in 2014/15. Confident that work can be completed as planned. Experience of similar events dealing with mental Health issues. • Different to other events in the borough as looking at mental health of Black community through film and discussion with a panel. Educating people on issues around mental health and transgenerational trauma within the Black community. Film, post event discussion. Content well defined. Promotes community cohesion and cross-cultural understanding, contributes to One Tower Hamlets through being Intergenerational and promoting a Healthy and Supportive and Safe and Cohesive community. Ticketed but mention of some comps. • Limited access to arts based activity as solely film screening. Not clear what ticket prices are, or who will benefit from the complimentary tickets and does not

	<p>show how they will target or engage with TH community in particular. Panel likely to be of high quality. Event is innovative in terms of the subject content. Accessible venue, unclear marketing approach. Limited marketing mentioned - BHM brochure and Daily Life mailing list, Bobby Baker mailing list, TH website. No evidence of sustainability beyond event.</p> <ul style="list-style-type: none"> • No match funding, partnerships limited. • Outcomes reasonably well defined - Raising profile of Transgenerational Trauma & widening knowledge. Highlights the Influence of colonial oppression. Celebrates Cultural diversity and Cross cultural understanding by developing knowledge in relation to black mental health issues and transgenerational trauma. No clear artistic progression or skills. • Costs high for number of beneficiaries – ticket price, 80 beneficiaries. Event totally reliant on Event Fund for cash funding, not considered viable without the funding. Project Manager and Admin costs are reasonable.
Assessment score	43/90

Application reference	EF201516.56
Event	Save Ruby Jones presents: Blacksploitation
Event Date	24 th October 2015
Organiser	Arcola Theatre Production Company
Venue	Rich Mix
Ward	Weavers
Amount requested	£2100
Amount awarded	£0
Event detail and summary assessment	<p>BHM: BLACKSPLOITATION is an educational and theatrical variety show consisting entirely of performers who are black and identify as LGBTQIA+ (Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, Asexual+). Acts/works will be tailored to provide insight and understanding of black cultural influence within in the last century and history reflected in entertainment, including: cabaret, burlesque, ballet, queer/gender performance and music. The event takes the form of a hosted cabaret evening as part of Black History Month. All artists will produce work which will be multi-faceted in its skill base (a fusion of classic and modern devices) and will also represent key historical moments (the rise of Josephine Baker, Sephia Showgirls of the Cotton Club, black performers in classic arts, Blaxploitation cinema, Stonewall Riots, the rise of drag and dance hall culture and so on)..</p> <ul style="list-style-type: none"> • Good Track Record of Delivery of similar events. No

	<p>apparent track record of events in Tower Hamlets. Have not received previous funding from EF. Weavers Ward, has received a high amount of funded events in 2014/15. Confident that work can be completed as planned.</p> <ul style="list-style-type: none"> • Ticketed event, LGBTQIA+ cabaret, burlesque show, not clear how this will target local or new audiences or what benefit will be beyond watching the show. 30 free tickets targeted at local groups and organisations however average ticket price is £10 with limited availability therefore not very accessible. Meets priority of LGBT and BME focus. Aims to raise awareness of Black history and culture, and contribution of LGBTQIA community. Content well defined, promotes cross cultural understanding and celebrates cultural diversity. Promotes community cohesion and A Great Place to Live, Safe and Cohesive community through breaking down barriers - contributes to One Tower Hamlets • Limited in improving access to arts based activity as it is a ticketed show in a Theatre with limited capacity with no supporting community element. Potentially cost prohibitive ticket price, will not necessarily reach audiences beyond the Theatre Company and venue's mailing lists and existing audiences. Innovative programme in so far as under-represented groups, and would appear to be of high quality. Accessible venue. No evidence of workshops or involvement or participation. Marketing through social media, no evidence of sustainability beyond event. • Weak partnerships - Venue in kind. No evidence of community involvement from Tower Hamlets. No Cash funding from other partners. New partnership between venues. • Demonstrates commitment to celebrating cultural diversity and extending cross –cultural understanding. Some organisational / venue and artists development, no evidence of outcomes for audience / community beyond raising awareness of BHM LGBTQIA communities, and culture. No evidence of participation or community involvement in the show beyond performance of the artists. • High reliance on Event Fund, poor value for money, low number of beneficiaries, no agreed match funding beyond ticket sales. limited in-kind support through partners. (venue). High cost per head, limited engagement with partners and community. Reasonable Admin and Project Management costs. Demonstrates quality and innovation.
Assessment score	36/90

Application reference	EF201516.57
Event	This is The Way I See It
Event Date	5 th to 9 th October 2015
Organiser	The Stepney Partnership (School partnership of 6 primary, 1 secondary and 1 special school in Stepney)
Venue	Mile End Park Art Pavilion
Ward	Bow West
Amount requested	£1500
Amount awarded	£0
Event detail and summary assessment	<p>Art exhibition to showcase and celebrate the artwork that is produced in schools. Setting up the work in a recognised exhibition space and displaying in a professional manner will serve as inspiration and aspiration for the children who produce the work, families and the wider community who visit the exhibition. Children and adults will have opportunities to work with artists or skilled individuals through workshops in: Observational drawing, collage, models, making broaches or plaques with found objects, sculpture, sewing activities. There will also be activities run by parents that demonstrate and celebrate cultural diversity within the partnership. Series or workshops and it is also envisaged that a local artist will talk to groups about his/her work and choosing to be an artist as a job. As well as the workshops (mainly aimed at schools even though in Art Pavilion) there will be an opportunity for all visitors to contribute to a collage or sculpture that will be ongoing as the week progresses. A short film will be made that can be placed on school websites. The event will be free to enter. Publicity materials will encourage the wider community to visit the exhibition outside the workshop times as this will control the flow of visitors.</p> <ul style="list-style-type: none"> • Experience in working with children and young people. Partnership have organised some previous partnership events on school premises however not of similar type. Bow West Ward, has received a low number of funded events in 2014/15. Limited accessibility as during school hours and not fully open to wider community. Confident that work can be completed as planned • Different to other events as children and schools partnering to put on exhibition. Clear priority to showcase the arts as a career or creative pathway. Content well defined, promotes cross cultural understanding and celebrates cultural diversity. Promotes community cohesion and A Great Place to Live, Safe and Cohesive community - contributes to One Tower Hamlets. Improves access to the arts however, workshops are mainly only open to school groups although the public have limited access to

	<p>workshops and exhibition. Improves access to the arts for the school children and immediate families but not really demonstrated for wider community. Emphasis on children and young people. Accessible venue, celebrates cultural diversity. Marketing through School newsletters and websites, doctors, community centres, one stop shops. Potential for sustainability</p> <ul style="list-style-type: none"> • Venue community rate. 8 schools will contribute much of the costs. No evidence of community involvement from Tower Hamlets beyond schools and parents. No Cash funding from other partners. • No clear evidence of participation or wider community involvement. Clear outcomes for the school children as workshop participants. Good potential for raising awareness of progression / interest in the arts and creative industries. • High reliance on Event Fund, reasonable value for money, high number of beneficiaries. No agreed match funding beyond schools input. Limited engagement with community. Fairly high Admin and Project Management costs. Demonstrates quality through artists engagement and innovation through content
Assessment score	38/90

Application reference	EF201516.59
Event	Civilised Cinema: The Fight for Equal Rights on Screen
Event Date	6 th and 20 th October 2015
Organiser	The New Black Film Collective
Venue	Genesis Cinema
Ward	Bethnal Green
Amount requested	£1500
Amount awarded	£0
Event detail and summary assessment	<p>BHM: Civilised Cinema' is a free film season at Genesis Cinema that commemorates the recent anniversaries of the civil rights movement in the UK and the US such as 50 years since the passing of the British Race Relations Act, voting rights in America, death of Malcolm X and so on. It will take place over 2 double-bill Tuesdays and the films we will screen include 'Dear White People', 'Selma', 'Malcolm X' and 'The Black Panther: Vanguard of a Revolution'. The two nights will also be complemented by spoken work and musical performances after the screenings to add to the cultural experience. With the climate of racial tensions, this event will serve to bring the community together from different backgrounds and celebrate how people worked hard to fight injustice. It will also be a platform for local talent so showcase their art.</p> <ul style="list-style-type: none"> • This Application was not assessed as it was received after the 18:00 deadline. Applicant has been

	approached and given the opportunity to resubmit for a later date.
Assessment score	0/90